

Transforming Workplaces with the Lenovo ThinkBook

Use Case Guide



Lenovo™

ThinkBook

www.thinkbook.com.au

**BUILT FOR BUSINESS.
DESIGNED FOR YOU.**



Intel® Core™ Processor Family

Preparing Workplaces for the Next-Gen Workforce

To keep pace with the rapidly changing workforce, organisations must equip their workplaces with the right devices. They need a laptop that's flexible enough to please both the IT Decision Makers (ITDMs) as well as end users.

The new, mobile workforce needs versatile, portable devices to complement their work style - the ITDMs need to know they are secure, wherever they are.

The Lenovo ThinkBook is stylishly designed to enhance user experience while incorporating business-grade performance and security features.

ThinkBook laptops are powerful, lightweight, and appealing.

Business-grade security balances the wants of tomorrow's workforce with the needs of today's businesses.



Why ThinkBook for Business

The modern workforce expects a tech-enabled workplace with collaboration tools accessible across multiple devices. They care about how the device looks and prefer that their organisation provide PCs for them.

In a survey involving **1,500 ITDMs** from around the world, one-half of the respondents acknowledged that **security, performance, build quality, and durability** of business laptops are better¹.

45% said their **purchase decisions** were influenced by the end user¹.

What Defines a Lenovo ThinkBook?

BUILT FOR BUSINESS.



Smart Power On



Skype Hot Keys



Standard dTPM



Camera Shutter



Business-grade Support and Services

DESIGNED FOR YOU.



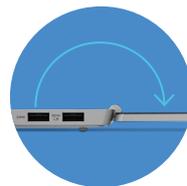
Modern Standby



Metal Body



Narrow Bezel



180° Lay-Flat Design



HARMAN Speakers

¹Lenovo segmentation research 2016 & 2018. Fielded in US, China, Japan, India, Germany, Brazil, Indonesia & Russia. N= 8,000



First Impressions Last

No one wants to carry around a bulky laptop - or something that looks good but isn't up to the job at hand.

The device you're carrying can create a lasting first impression.



Client-facing Professionals

What they need

A device that allows them to be mobile, deliver flawless presentations and make a positive impression of the business they represent.

How the ThinkBook meets their requirements

The Lenovo ThinkBook laptops, with their premium, ultra-slim metal body have a modern, distinct look that stands out in a crowd.

- **Long battery life** helps employees stay mobile throughout the workday.
- Multiple connectivity options such as **USB Type-C, USB-A, and HDMI 1.4** equip employees to present their work easily.
- **Modern Standby** on ThinkBook 13s* resumes from standby instantly — no need to keep clients waiting.
- **Emails, Skype call alerts, IMs, and Windows app notifications*** are received even with the lid closed, helping client-facing employees stay on top of things.

*On UMA models



Premium, ultra-slim metal body



USB Type-C, HDMI 1.4 ports



Modern Standby



Field Employees

What they need

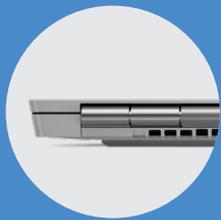
A well-built mobile device that works in a variety of environments and helps them collaborate easily with their colleagues and customers.

How the ThinkBook meets their requirements

The Lenovo ThinkBook is designed to handle the rigors of mobile working and is put through multiple quality and reliability tests.

- **Anti-spill protection** for up to 60cc of water makes it a reliable companion in any business environment.
- **Zinc-alloy hinges** can endure up to **25,000 open and close cycles**—durable enough to handle work on the road.
- **Skype Hot Keys** help answer and hang up Skype for Business calls with a single press of a key.
- **Full-HD, anti-glare, IPS* display**, and **optional backlit keyboard** makes work easy in different lighting environments.
- **Dual-array, Skype for Business certified microphones** with **HARMAN** speakers enhances audio for web-conferences.

*Default on ThinkBook 13s, optional on ThinkBook 14s



Zinc alloy hinges



Skype Hot Keys



Optional backlit keyboard





Uninterrupted Performance

A modern laptop needs to be fast, reliable, and able to handle the workload thrown at it. Be it number crunching at work or watching videos and relaxing after, the Lenovo ThinkBook is at home in both situations.



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Data and Customer Analysts

What they need

A high-performance device that can process large volumes of business data and customer information, and also makes it easy to visualise it.

How the ThinkBook meets their requirements

The Lenovo ThinkBook's ultra-narrow bezels offer users more screen space to display large spreadsheets and view multiple applications at once.

- With up to **8th Generation Intel® Core™ i7 Processors**, the ThinkBooks can accelerate system performance on demand to reach a maximum **turbo frequency of 4.6 GHz**, crunching data with ease.
- **M.2 PCIe SSDs**, standard on the Lenovo ThinkBook loads large files much faster than traditional HDDs.
- **USB Type-C** port offers fast file transfers and enhances the device's capability to get more done.

*Maximum Turbo frequency is subject to the type of workload, number of active cores, estimated power consumption, processor temperature and other factors.



Up to 8th Generation Intel®
Core™ i7 Processors



M.2 PCIe SSD



USB Type-C port



Media and Entertainment Professionals

What they need

A machine that provides an immersive audio-visual experience - whether creating compelling content or viewing the vivid details.

How the ThinkBook meets their requirements

Content developers can effectively visualise their creations and achieve better textures, shading, and render 3D content with the Lenovo ThinkBook.

- **Dolby® Vision™**** offers deep and richly coloured visuals.
- **Wide colour gamut** and expanded contrast range, in a **Full-HD, IPS display** creates life-like images with vibrant colours.
- **Dolby® Audio™** with **HARMAN** speakers delivers high-quality sound.

*Optional on ThinkBook 13s, default on ThinkBook 14s **Only available on ThinkBook 13s



Dolby® Vision™**



Full-HD, IPS, anti-glare display



HARMAN speakers





Uncompromised Security

ThinkBook devices have several security-specific features that offer stronger authentication and data protection. It is built to be used on the road, and stay secure when connecting to public networks.



Intel® Core™ Processor Family

Mobile Workers

What they need

A device that not only makes mobile working experience more productive but also ensures effective security outside the company network when travelling for work.

How the ThinkBook meets their requirements

The Lenovo ThinkBook has a suite of security features designed to keep all user data locked in and safe from attacks when employees are on the road.

- **Smart Power On*** with fingerprint reader integrated power button ensures only authorised users can turn the device on or wake it up from standby.
- A **physical camera shutter** keeps the webcam covered when not in use, ensuring user privacy.
- **Lenovo Vantage** - built-in WiFi security in ThinkBook devices detects and notifies users of malicious networks in real time.
- Long battery life keeps the device running all day and **RapidCharge**** technology takes the battery to 80% in one hour.
- **USB Type-C port** ensures easy and reliable connectivity with multiple accessories.
- **Accidental Damage Protection (ADP)#** covers damages caused by sudden accidents while on the move.

*Optional

**13s UMA models

#ADP available as upgrade to standard warranty



FPR on power button



Lenovo WiFi security



Camera Shutter



Accidental Damage Protection (ADP)



Employees Handling Sensitive Data

What they need

A device with built-in security features that protect confidential information that includes customer and employee records as well as business data.

How the ThinkBook meets their requirements

The Lenovo ThinkBook comes with a list of security-specific features specifically designed to secure all on-board data.

- Built-in **dTPM 2.0** enhances Windows BitLocker encryption capabilities by storing user credentials on the chip—more secure than storing them in software.
- **FIDO® certified** authenticators make for simple and safe website logins.
- Companies who need an additional layer of protection can opt for **Absolute®**, a software that can invoke security utilities remotely to limit or prevent data theft in a stolen/lost device.



dTPM 2.0



FIDO® certification



Absolute®





Drive Down Downtime

60% of SMBs report that PC downtime has increased operational costs while 52% report that downtime decreases employee productivity².

To enable prompt and effective resolution of IT challenges, the ThinkBook is supported by a range of business-grade services. Ideal for businesses that don't want to expend all their IT resources in day-to-day PC fleet management.



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Professionals Who Require Uncompromised Support

What they need

A reliable device that is backed up by exceptional service.

How Lenovo delivers peace of mind

- **Premier Support** provides direct access to highly skilled technicians, ensuring the highest level of support and incident resolution.
- **Onsite Next Business Day (NBD)** enables speedy resolution of IT issues by having Lenovo certified technicians arrive onsite the next business day.[^]

[^]NBD onsite services available with upgrade to Lenovo Premier Support.



Premier Support



Onsite Next Business Day (NBD)



Expedited depot



5 Reasons Lenovo is a difference maker

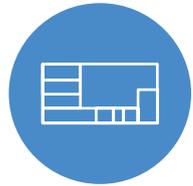
Lenovo™



Trusted around the world



Business-boosting technology



Expertise across categories



Flexible support network



Confidence in our products

ThinkBook **BUILT FOR BUSINESS.**
DESIGNED FOR YOU.



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