


Why infrastructure matters

Security #1




Top concern of IT decision makers and CIOs¹

79%



of datacenter budgets spent on management, administration, power and cooling²

90%



of all data on planet Earth is less than 2 years old³

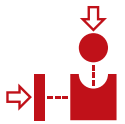
System x M5 Systems

Security, efficiency, and reliability for today's enterprise workloads

Secure



Industry-leading Security built-in with System x Trusted Platform Assurance



Rich integrated security features



Optional Self encrypting drives & key management



Rigorous security testing and practices

Efficient



Workload optimized configurations



131% Greater Performance⁶



2X more memory and higher system availability⁷



Innovative power and thermal management design built-in



50% bandwidth increase⁸

Reliable



#1 Reliability of all x86 servers⁴



#1 Customer Satisfaction Rating⁵



Integrated redundancy & diagnostic tools



Easy serviceability



World-class IBM Services & Support

1. Data from IBM Annual Survey of IT and line-of-business leaders for 2013
 2. IDC Market Analysis Perspective: Worldwide Datacenter Trends and Strategies 2013, Michelle Bailey and Katherine Broderick
 3. Data from IBM Annual Survey of IT and line-of-business leaders for 2013
 4. ITIC Global Server Hardware, Reliability Report- 2014-2015 (May 2014)
 5. TBC Customer Satisfaction Rating 1Q14 Survey
 6. Intel internal measurements as of June 2014 for SPECjbb*2013 Multi-JVM max jOPS benchmark, Intel Xeon E5-2699 v3 (18C, 2.3GHz, 145W) vs Intel Xeon E5-2697 v2 (12C, 2.7GHz, 130W)
 7. Intel Test SPECjbb*2013 benchmark, 07/13

