

LENOVO RECOMMENDS WINDOWS.

JUST THINK OF THE

POSSIBILITIES

With the world's number 1 PC supplier working for you

Lenovo™



INNOVATIVE
PRODUCTS FOR
INNOVATIVE
THINKING

Lenovo Business Solutions

thinkfwd.com.au
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Intel® Core™
Processor Family.



LENOVO RECOMMENDS WINDOWS.

TRUST THE
WORLD'S
NO.1 PC TO
TAKE YOUR
BUSINESS
TO NEW
HEIGHTS

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thinkfwd.co.nz

While businesses recognise the importance and benefits of investing in technology, they also face challenges - such as how to choose the right solutions, integrating new technology into the business and budget considerations. At Lenovo, we know you rely heavily on technology to keep your business competitive. And for that you need machines designed to take on the unique challenges of your business. Precisely why Lenovo is your ideal choice.

As the No.1 PC supplier in the world, Lenovo has the insights, experience and credibility to help you make the best buying decisions for your budget.

PURPOSE BUILT PRODUCTS

Lenovo is a single-source supplier of everything from desktop computers, laptops, tablets, smart phones and back-office servers, all tailored to the unique needs and challenges of growing businesses.

END-TO-END PORTFOLIO

Lenovo offers end-to-end solutions - from hardware powered by Intel® Core™ Processors to management, security and storage - through our extensive Partner network.

EXTENSIVE PARTNER NETWORK

Lenovo Partners are trusted advisors, bringing small businesses a wealth of experience and expertise in customising and implementing technology solutions.



We guarantee you minimum downtime and the lowest repair costs.

Whatever your I.T. needs are, Lenovo partners can offer a solution tailored to your business.

Intel® Core™
Processor Family



LENOVO RECOMMENDS WINDOWS.

THINK FIRST

That's our mind set at Lenovo. Be first in providing businesses with the most innovative range of computers, laptops, mobile devices and servers, supported by an outstanding portfolio of services. It's this mindset that has helped propel us to the #1 PC manufacturer in the world.

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WITH MORE THAN 6,500 ACTIVE PATENTS AND \$450 MILLION ANNUAL INVESTMENT IN R&D, LENOVO CONTINUES TO DESIGN THE ULTIMATE BUSINESS TOOLS FOR BUSINESS

THINK AWARDS, THINK LENOVO

In fact, our innovations earned us more awards than we could carry at the Consumer Electronics Show in Las Vegas. In 2016 we won 66 awards at CES, had 3,600 articles written about us and reached over 6 million people on social media. Our achievements at the CES illustrates that the Lenovo can offer your business world class products and solutions.

WE SHARE SIMILAR VALUES

Businesses like yours have a lot in common with Lenovo's history and way of thinking

- You value growth
- You use tools that are purposeful to progress
- You understand how the right technology can help you grow your business

LENOVO TODAY

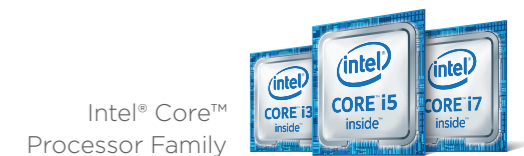
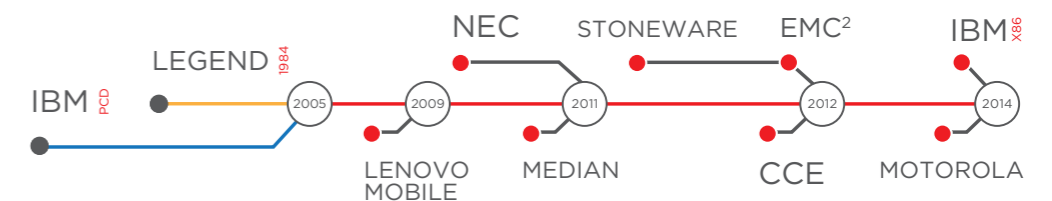
Our leading edge approach has certainly had its supporters. We've been the fastest growing major PC company every quarter

since 2011, culminating in the pinnacle achievement of earning the status as the world's number one PC provider powered by Intel® Core™ Processors.

- No.1 PC supplier in the world. Over 18% of the world's PCs were sold by Lenovo in 2013
- No.2 worldwide in the PC-plus-tablet market
- No.3 worldwide in smart connected devices - PCs, tablets and smartphones
- Fastest-growing major PC company in the world every quarter, since 2011
- No. 3 worldwide in System X servers



Back in 1984 Lenovo® was just a small business worth \$25,000. It has now grown into a large business that is spread across 160 countries.



LENOVO RECOMMENDS WINDOWS.

INNOVATIVE PRODUCTS FOR INNOVATIVE THINKING

When you really get down to business, you need the best technology and the best thinking working for you. You need a system in place that's designed to be flexible, mobile and agile to cater for the unique challenges of your business. At Lenovo, we can help your businesses by providing technology powered by Intel® Core™ Processors that contributes in a big way to keeping costs under control, boosting productivity and providing real business growth.

WHAT MAKES OUR 'THINK' DEVICES STAND OUT

The philosophy behind our Think range has always been to build products that suit the nature of business users and help them be more productive. This unwavering focus has made Lenovo a leader in innovative features, reliability and serious power. Our range of products are proven to be durable, thoughtfully designed and offer unmatched performance.



ThinkPad X1 Tablet



ThinkPad X1 Carbon



ThinkPad X1 Yoga



ThinkCentre X1 All-in-One



LAPTOPS



TABLETS



CONVERTIBLES



WORKSTATION



DESKTOPS AND AIO'S



SERVERS

We offer a full range of innovative computers and mobile devices, backed by an exceptional portfolio of services that suit the unique needs of your business.



BUILT LIKE NO OTHER

Packed with innovative technology, a ThinkPad is more than the sum of its parts.



ADVENTUROUS

ThinkPad products are used in every corner of the globe and beyond. They've been to the highest mountains on earth and used in missions to space.



RESILIENT

Frozen, battered, blasted, and tougher than ever. Our ThinkPad products have been tested to the limits of endurance. They are more than just 810G verified.

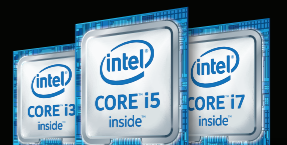


POSSIBILITIES

Whatever you're doing, wherever you are in the world, there's a ThinkPad you can depend on.

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Intel® Core™ Processor Family.



LENOVO RECOMMENDS WINDOWS.

HOW BUSINESS EFFECTIVENESS IS ENHANCED WITH THE RIGHT DEVICES

TOOLS ON THE GO!

Modern workforces are no longer desk bound. They're always on the move. Today your business looks to computers and mobile devices as critical tools to increase productivity, reduce costs, collaborate and gain competitive advantages. That's why we've designed devices that can be easily transported. Whether your staff are in travel mode or attending meetings, they're always connected.

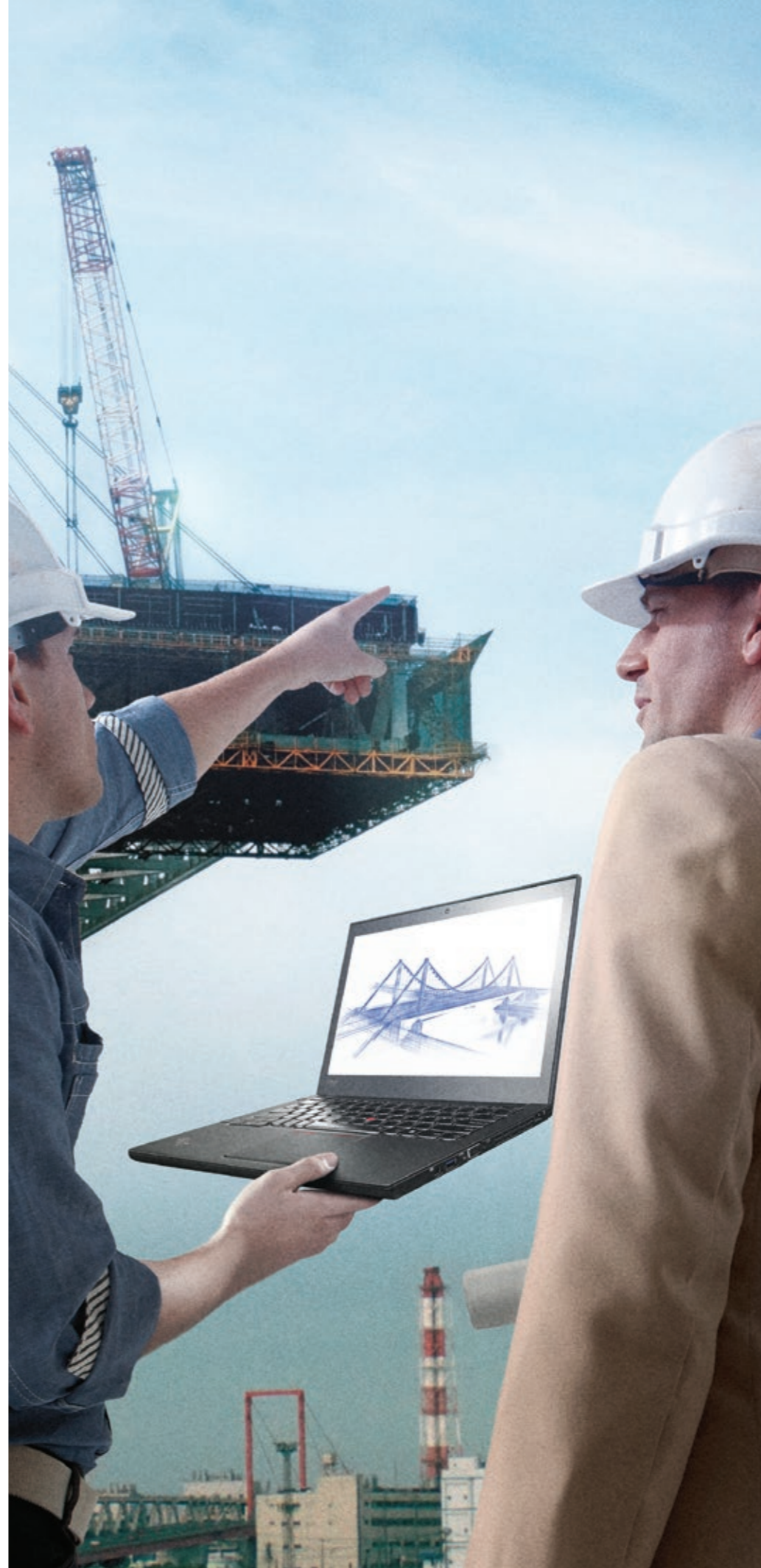
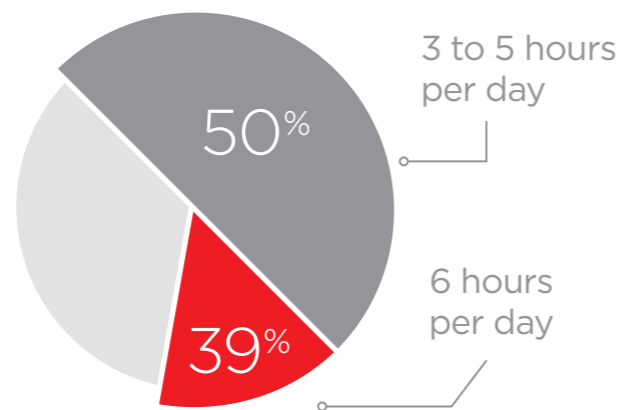
Lenovo offer a complete range of mobile devices powered by Intel® Core™ Processors. Take your pick of tablets, laptops and convertibles. And with Lenovo's acquisition of Motorola, it now means you'll be connecting with the third largest smartphone company on the planet.



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50% of small businesses spend
3 TO 5 HOURS PER DAY
on a computer, &
39% spend more than
6 HOURS PER DAY
in front of their computer screens.



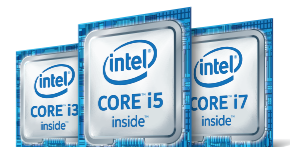
WE THINK THERE SHOULD BE GREATER CHOICE

It's a trend that is really gaining momentum: the Bring-Your-Own-Device (BYOD). There's now a growing number of businesses that allow employees to use their own devices for work and are reimbursing them for business usage. This major shift in the way employees do business, creates significant need for access management and security of network and data.

CYOD, or Choose Your Own Device, offers a real alternative where the company offers employees a choice of devices from a list of pre-approved alternatives. The beauty of this is that it simplifies the integration of devices into the IT infrastructure and enables tighter security.

Lenovo and our Partners can provide you with everything you need when it comes to devices. Our full range offers both security and powerful mobile device management solutions. As the No.1 PC supplier in the world, Lenovo has the insights, experience and credibility to help you make the best buying decisions.

Intel® Core™
Processor Family



LENOVO RECOMMENDS WINDOWS.

THINKING BEYOND THE ORDINARY

WHAT MAKES OUR LENOVO DEVICES SPECIAL?



ICONIC

Stand out physical designs that push the boundaries in the PC industry. Designs that people copy, but never match.



EVOLVED

Meaningful design that takes performance and functionality to the next level. Pioneering technology powers the evolution.



TACTILE

Use of texture to enhance the experience beyond visual awe. Intelligent use of materials to enhance functionality.



EASY

Intuitively placed ports and buttons. Adjustable viewing angles, stands and multi-mode functionality.



ThinkPad X1 Yoga powered by Intel® Core™ Processor



ThinkCentre Tiny powered by Intel® Core™ Processor



THINKING INSIDE THE CLOUD

The cloud is increasingly important for business as it enables mobile devices to implement many important business functions, like sharing company data and resources, and utilising corporate applications remotely.

Surprisingly the Cloud is still under used. Businesses think of it as a storage and backup facility, but don't see it's potential for group collaboration and the automation of business applications.

Lenovo's acquisition of Stoneware's webNetwork, enables us to provide medium size businesses with a "unified workspace" through the Cloud. webNetwork makes it easy to securely access data from individual devices, public Clouds and private Clouds through a single web-based interface, with a single password. Access is as easy as using a browser from anywhere, at any time, on virtually any device.

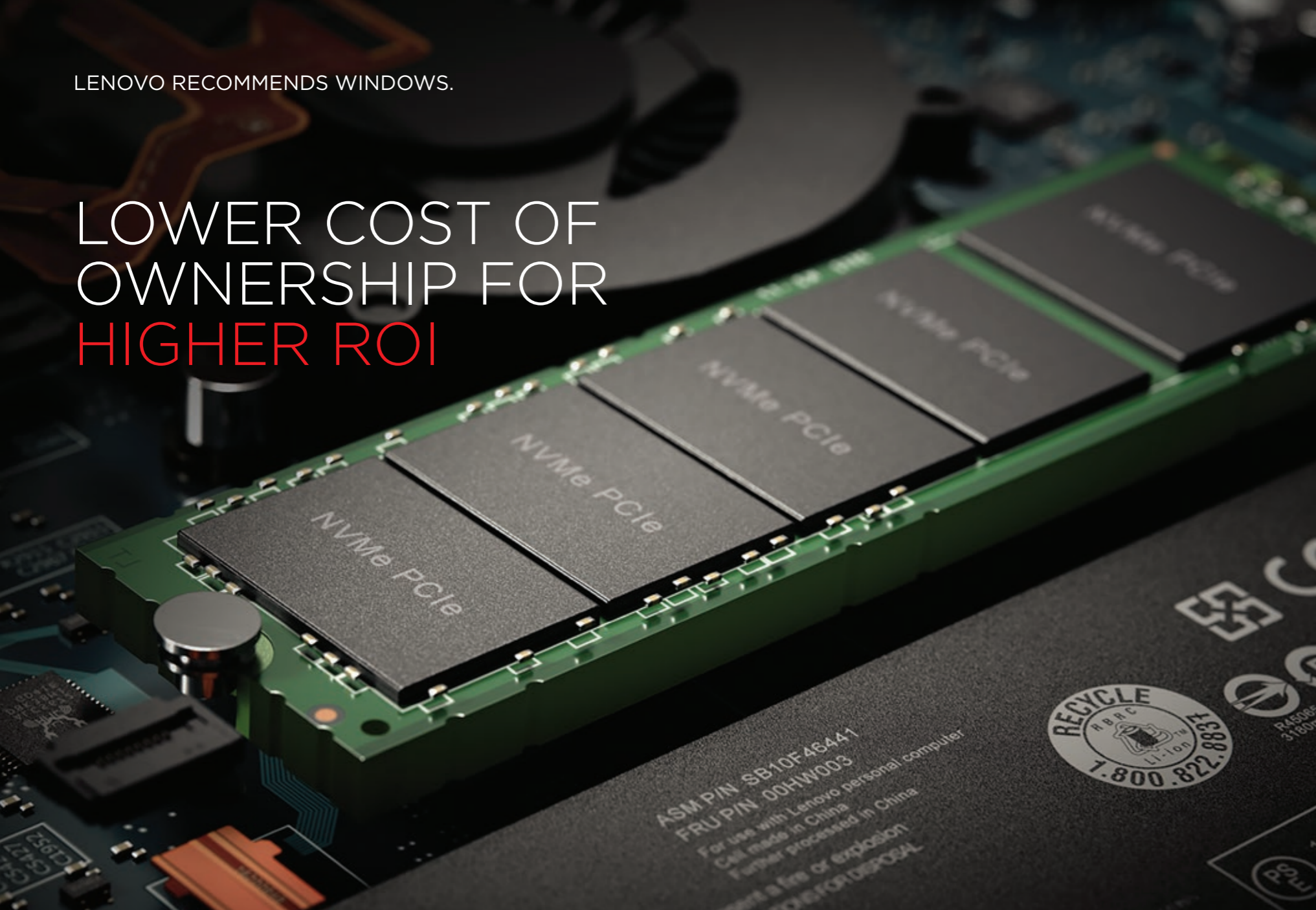
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Intel® Core™ Processor Family



LENOVO RECOMMENDS WINDOWS.

LOWER COST OF OWNERSHIP FOR HIGHER ROI



With the ongoing economic uncertainty, businesses are becoming more selective with PC purchases and overall IT spend. They need more reliable tools so their technology can do more, cost less, and last longer. But more importantly, reduced TCO means valuable dollars can be spent elsewhere.

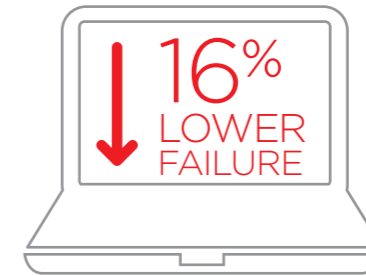
With Lenovo's Think range powered by Intel® Core™ Processors, businesses can benefit from the lowest total cost of ownership (TCO) across the life-cycle of the PC, while significantly improving productivity and achieving sustainable ROI. This is thanks to Lenovo's renowned innovations and rigorous testing that have led to a staggering achievements including 100 million ThinkPads being sold in just over two decades.

A LEADER IN RELIABILITY

When TBR decided to survey enterprise I.T. professionals on large-enterprise warranty repair rates, only one vendor received top marks for both their desktop and laptop product lines.

Once the study was done and the results compiled, the conclusion was clear: Lenovo ThinkPad and ThinkCentre product lines are the most reliable technology throughout the ownership lifecycle.

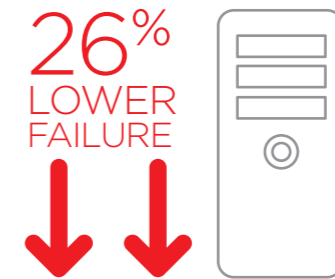
MAINTAINING HIGH STANDARDS



ThinkPad laptops have a 16% lower failure rate than average: 10% lower than HP, 25% lower than Dell.¹



ThinkCentre desktops have a 28% lower failure rate than our competitors. Lenovo's long-term investment in R&D and attention to designed-in reliability and durability leads to lower repair rates. Versus average: 27% lower than HP, 30% lower than Dell.¹



ThinkStation workstations have a 26% lower failure rate than our competitors. You can count on this same quality across our entire product line, from our productivity-packed lightweight tablets to our servers and professional workstations.

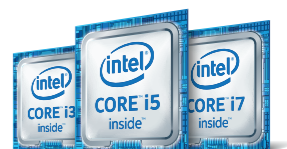


Every device Lenovo sells is rated semi-rugged right out of the box. This means all of our Think range products pass 8 of 9 mIL-sTd-810g tests by default. TBR summed it up well: "Lenovo's long-term investment in R&D and attention to designed-in reliability and durability leads to lower repair rates."

Source: ¹Large Enterprise Repair Rate Study, Apr/May 2011, TBR

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Intel® Core™
Processor Family



LENOVO RECOMMENDS WINDOWS.

SECURITY & MANAGEABILITY



MANAGEABILITY

Manageability technologies focus on reducing business costs by mitigating some of the challenges faced when bringing new PCs into a corporate IT environment. Deploying PCs across a business is complex, costly and time consuming.

Deployments can involve hundreds or thousands of new machines, quickly multiplying the costs of unanticipated delays and errors and associated downtime.

Poorly managed deployments can quickly impact an organisation's bottom-line. Think branded products powered by Intel® Core™ Processors are easier to manage than consumer models.

Lenovo Partners are trusted advisers, bringing a wealth of experience and expertise in customising and implementing technology solutions. They can help you deploy and manage your IT solutions with minimal downtime whilst increasing productivity and reducing costs.

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SECURITY

Robust security is not only good business practice, regulations often make it mandatory for many businesses. Security breaches, especially those that involve lost customer data, can result in significant costs and immeasurable losses in revenue and reputation. Lenovo and our Think range of business solutions offer your business advanced security benefits.

Trusted Platform Module (TPM) - provides a root of trust for each PC

- Stronger authentication
- Protected storage of digital keys and certificates
- Boot process verification

Computrace® in BIOS - allows for persistent tracking code in BIOS

Self-encrypting HDD (Opal and non-Opal)

- Highest resistance to all current attack methodologies, including memory cooling
- Allows for the fastest PC operation - offloads encrypting from main processor

BIOS-based port blocking

- Strong protection outside the OS to shut off ports
- Prevents unauthorised copying

Multifactor authentication

- Includes fingerprint readers, smart cards, RSA or other hardware tokens
- Two-factor authentication dramatically raises the security envelope over single factor and ID
- Intel® Identity Protection with public key infrastructure certificate

Talk to our Lenovo Partners about the best security solutions for your business.



ThinkStation P300



Intel® Core™ Processor Family

LENOVO RECOMMENDS WINDOWS.

100 MILLION
ThinkPad

WE'VE GIVEN MOBILITY A LOT OF **THOUGHT**



LAPTOPS

THINKPAD

Lenovo's range of ThinkPad® laptops have won a string of awards over the last 20 years. In 2015 ThinkPad reached another special milestone with the 100 million ThinkPad built. Designed to be light and portable, our Thinkpad laptops offer great reliability and cost-effective performance. Many of our models pass multiple military grade resilience tests before launch.

ThinkPad is the only laptop certified to be used on the International Space Station. The ThinkPad powered by Intel® Core™ Processors continues the innovation with the launch of new ThinkPad products including ThinkPad X1 Yoga, ThinkPad X1 Carbon and ThinkPad X1 Tablet.



ThinkPad P70

Power of a Tower, Now on the Move.

The new ThinkPad P70 is the best-performing and most reliable mobile workstation available and is certified to run demanding Independent Software Vendor (ISV) applications. The ThinkPad is equipped with the new Intel® Xeon® Processor for mobile workstations, NVIDIA® Quadro® graphics cards, and unprecedented levels of memory and storage.

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ThinkPad P50

Raising the Bar for Mobile Performance.

The ThinkPad P50 is a high-performing, reliable mobile workstation, certified to run demanding Independent Software Vendor (ISV) applications. The ThinkPad is mil-spec tested for maximum durability, and is among the first systems equipped with the new Intel® Xeon® Processor for mobile workstations for maximum performance. The P50 features NVIDIA® Quadro® graphics cards, a stunning 4K UHD display with 100% color gamut and loads of memory and storage.



THINKPAD

ThinkPad X Series

The featherweight heavyweight.

For employees who aren't always tied to their desks, we've created the Intel® inspired ThinkPad X Series. These laptops are Powered by Intel® Core™ Processors and built extremely thin and light. But that's not all. These machines offer immense power and smart security features, ensuring complete peace of mind.



ThinkPad X1 Carbon

Ultra thin, ultra light and ultra tough.

Introducing the World's Lightest 14" Business Ultrabook™ - The ThinkPad X1 Carbon. It thrives on-the-road with 11 hours of battery life, lightning fast 4G LTE and tough carbon fiber durability. In the office, it connects to a full range of devices - even a WiGig dock to reduce desktop clutter.



ThinkPad T Series

Powered for portability.

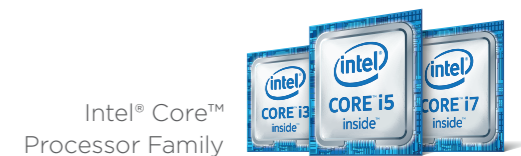
The ThinkPad T Series is designed for employees on the move. That's why these machines come with extra-long battery life Powered by Intel® Core™ Processors. The T Series also features Power Bridge technology that allows your workforce to swap batteries without turning off the laptop.



ThinkPad Edge Series

A powerful performer.

These sleek and affordable laptops bring style and powerful performance to your business. Powered by Intel® Core™ Processors, they're available in 14" and 15.6" models with the latest Intel®, HD displays with optional touch, up to 6 hours of battery life, robust security, and more.



Intel® Core™
Processor Family



2 IN 1 DEVICES

The complete business 2-in-1

Do your employees prefer tablets or laptops? Now they can get the best of both worlds with the ThinkPad X1 Tablet or X1 Yoga. Both are Powered by Intel® Core™ Processors, with long battery life and enterprise-class security to make it a perfect business laptop. With the X1 Tablet, your employees can detach the screen and use it as a tablet too. Both these machines makes a double impact on your business.

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2 IN 1 DEVICES

ThinkPad® X1 Yoga

A convertible that's a laptop, tablet, and beyond.

Enjoy the freedom of working the way you want, wherever you are, with the amazingly light and versatile ThinkPad® X1 Yoga™. Use it as a Laptop, Tablet, Tent or Stand mode for easy-viewing of the stunning display. The world's first convertible with an OLED display, it delivers the most intense colour and stunning contrast. It's fully connected with super-fast 4G LTE and totally versatile with a convenient retractable keyboard. With integrated Stylus Pen with Lenovo™ WRITEit software, you can enjoy the lightning-fast writing experience, just 15 seconds of charging gives up to 100 minutes of use.



CES 2016 AWARDED



ThinkPad® Yoga 260

The Road Warriors Dream.

Exceptionally thin, light and flexible with four operating modes - Laptop, Stand, Tent and Tablet - for ultimate versatility. Think of it as your mobile office, thanks to the brilliant 12.5" Full HD multitouch display, integrated ThinkPad® Pen Pro, up to 512 GB SSD storage and all-day up to 10 hours long battery. Features like the unique Lift 'n Lock keyboard and optional integrated fingerprint reader add to the versatility. It's a true high-performance office on-the-go.



ThinkPad® X1 Tablet

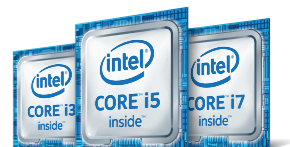
Laptop, Tablet, Projector, 3D Camera...You Choose.

Next time you travel on business, there's no need to take your Tablet and Laptop, let alone a projector for presentations. ThinkPad® X1 Tablet does it all! Customize it with optional modules like presenter, 3D imaging or productivity for additional ports, docking options, battery boost, and more. Amazingly light and thin, and with a convenient magnet-attach keyboard that looks and feels like a ThinkPad®, it takes mobile productivity to a new level.

CES 2016 AWARDED



Intel® Core™
Processor Family



LENOVO RECOMMENDS WINDOWS.



DESKTOPS AND AIOs

THINKCENTRE

ThinkCentre® desktops are engineered to help boost output and reduce expenses with easy-to-service and upgradeable designs. Lenovo ThinkCentre desktops come with a range of processors and features to satisfy various user requirements and budgets.

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THINKCENTRE

ThinkCentre X1 All-in-One

Thin as a laptop, powerful as a desktop.

The ThinkCentre X1 is an all-in-one desktop, combining superior computing power with elegant design that's built to last. Delivering the performance of a desktop, with 6th Generation Intel® vPro™ processors, DDR4 technology and rock-solid data security features, the ThinkCentre® X1 is ready for work.



ThinkCentre E Series AIOs

Uncompromised performance.

ThinkCentre® E Series AIOs feature uncompromised business performance combined with elegant, clutter-free design. Powered by Intel® Core™ Processors, they're versatile and flexible, with innovative mounting systems to suit any work style or space.



ThinkCentre M Series

Built for tall orders and tight spaces.

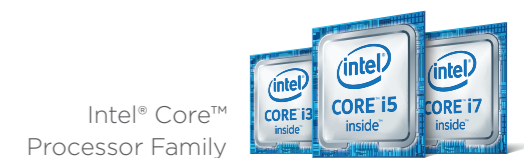
Your workforce have big demands, but not always big workspaces. The ThinkCentre M Series is here to take care of that. Powered by Intel® Core™ Processors, the range offers you a wide choice of space-saving designs. And that's without compromising on power, security or durability. Put simply, the M Series gives you enough space to grow your business.



Tiny-in-One 23

Upgrade the features. Not the machine.

Businesses need to upgrade their technology constantly. Powered by Intel® Core™ Processors, the new Tiny-in-One is an innovative All-in-One that makes the job easy. Simply pull out the Tiny from the docking station, and replace it. After all, a machine that grows with your business can assure your growth too.



Intel® Core™
Processor Family

LENOVO RECOMMENDS WINDOWS.



TABLETS

Stay in touch with your business, anywhere and at any time with our business grade Lenovo ThinkPad Tablets. These wafer-thin machines can weigh below 600g yet pack in a 10.1" display with crystal clear FhD detail. Powered by Windows 8 and equipped with Dolby® stereo sound, available with battery life of over ten hours (selected models); Lenovo Tablets ensure you stay mobile and productive, for longer.

Whether you need a small or large display; when you are looking to enhance your productivity; when the latest generation of WiFi and broadband connectivity is a must; the Lenovo Think Tablet range will provide you with the greatest product choices. All while delivering on the quality you'd expect from the Lenovo range.

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Lenovo Miix 700

Designed to be different.

Being different doesn't mean being better. It's an attitude and belief that taking something familiar and changing the way you look at it creates possibilities. Designed differently from other tablets with its patented dual watchband hinges, the MIIX 700 delivers a seamless transition between Laptop, Stand and Tablet modes for enhanced work productivity.



ThinkPad Tablet 10

As thin as a laptop, as powerful as a desktop.

The ThinkPad Tablet 10 is designed for ultra-mobile professionals - a perfect blend of power and portability. The tablet comes with Intel® Quad-Core processor, Windows 8.1 and HD graphics that make it 4 times faster than previous generations. It also offers a variety of connectivity options including NFC. So, when your employees need PC-like performance on the go, simply offer them the ThinkPad Tablet 10.



Tablet Dock

The tablet dock helps your employees connect the tablet to a monitor and use it as a desktop.



Digitiser Pen

The digitiser pen makes jotting down notes easier. (Only with ThinkPad Tablet 10)



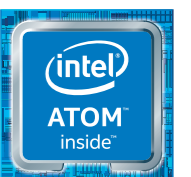
Keyboard

The fully-functional Ultrabook™ keyboard turns the tablet into a laptop.

A set of add-ons for a full-PC experience

The ThinkPad Tablet 10 comes with exclusive accessories that let them adapt to any work environment, helping you and your employees do business on the move.

Powered by
Intel® Atom™ Processor



LENOVO RECOMMENDS WINDOWS.



THINKSTATIONS

THINKSTATION

The ThinkStation series offers peak performance and reliability to software designers, financial traders, architects, medical professionals, engineers and more. The range incorporates the latest Intel® Xeon® processors and NVIDIA® Quadro® professional graphics cards. Users can opt to customise or upgrade to suit their specific skillsets and requirements. All our ThinkStations are ISV tested and designed to meet high environmental standards whether you opt for Tower, Compact or SFF.

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THINKSTATION P310

More bang for your buck.

The Lenovo ThinkStation P310 Tower and SFF (Small Form Factor) offer high-value, high-performance computing by incorporating next generation Intel® Core™ or Intel® Xeon® processors. Their FLEX Module and FLEX Bay let you configure your system around the way you like to work. If you're looking for value without sacrificing performance, the P310 will deliver great flexibility and solid productivity.



THINKSTATION P500

The master multitasker.

The P500's makes multi-tasking a breeze thanks to a ground-breaking design aimed at designers and digital content creators who use mid-range CAD and EDA applications and can utilize its NVIDIA® Quadro® graphic adapters and robust power supply. The P500's best in class user experience is derived from its FLEX Module, FLEX Connector and innovative modular design offering ultimate flexibility. If you do graphics-intensive work or are looking to optimise performance of ISV applications, this range is ideal.



THINKSTATION P700

Power and flexibility when you need it.

For CAD and Digital Content professionals demanding even more processing, graphics and memory power, the P700 is a machine to be reckoned with. Build your system around your work with FLEX features and an interchangeable PSU. The P700 also supports NVIDIA® Maximus™ configurations, pairing Quadro® and Tesla® cards for performance-demanding video creation/editing and 3D rendering applications.

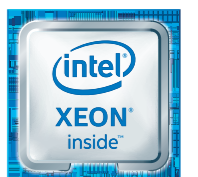


THINKSTATION P900

The ultimate power player.

Equipped with the latest generation multicore Intel® Xeon® processors and supporting graphics technology from NVIDIA® (including Maximus™ with Quadro® and Tesla® cards), the P900 tackles the biggest CAD, CAM, Media and Entertainment, Life Science R&D, and Energy/Oil and Gas challenges with ease. Built with a higher storage and memory capacity, the P900 also incorporates FLEX features to ensure unprecedented system customisation and a 2133Mhz DIMMS for lightning quick data processing. It'll even keep your work environment peaceful thanks to its unique internal cooling system.

Powered by
Intel® Xeon® Processor



LENOVO RECOMMENDS WINDOWS.



LENOVO x86 SERVERS

How does this benefit your business?

In today's environment, your IT infrastructure choices help you stay ahead of the competition. Investing in innovative servers can deliver greater performance, agility and efficiency. Innovations, including the ground breaking Nutanix platforms and a range of server enhancements can help you transform your business to meet ever-changing workload demands.

Why x86 servers from Lenovo?

Every growing business needs to make the right choices with available IT budget. Invest in the best, most cost-effective IT system today and you have the greatest opportunity to prosper tomorrow.

Lenovo offers server solutions that give business-class performance and technology and can grow to meet the future needs of your office and distributed environments.

Lenovo x86 entry servers facilitate easy deployment and management, even with limited IT expertise and experience.

The Lenovo Advantage

- Lenovo™ servers, powered by Intel® Xeon® processors, have consistently held the #1 position in TBR's customer satisfaction surveys¹
- 100% faster compute performance to accelerate decision-making while decreasing costs
- 3 times more memory capacity for increased application/VM performance
- 50% more flash storage capacity with IBM eXFlash DIMMs
- 3 times lower latency for significantly faster database performance

DID YOU KNOW?

LENOVO IS NO. 1 IN x86 SERVER RELIABILITY FROM TBR

LENOVO IS NO.1 IN CUSTOMER SATISFACTION FROM ITIC

LENOVO CAN HELP LOWER TCO - \$3.8 MILLION IN EXPENSES RELATED TO DOWNTIME SAVED DUE TO HIGHER RELIABILITY

SECURE. EFFICIENT. RELIABLE.

World-class servers with quality built-in.

Today, your business has to be on - all the time. When information and requirements turn on a dime, you need to adapt and respond just as quickly. But it's not easy. You must analyse mountains of data almost instantly so you can make smart, informed decisions. You must maximise your uptime and resource usage. But you also want to minimise your footprint and control your costs - securely, reliably and efficiently.

World-class servers, designed with quality built-in, can help you meet these challenges every day.

SECURE

As more of your business moves to the cloud, protecting your hardware and firmware becomes even more critical.

System x Trusted Platform Assurance is an exclusive, industry-leading set of security features and practices that safeguards your system from lower layer malware attacks. All Lenovo's x86 servers undergo a secure development process and a rigorous, continuous validation cycle with controlled updates.

- Smart energy savings with an innovative power and thermal management design, including industry-leading cooling features and Titanium power supplies (with active/standby modes).
- Significantly reduced time and labour costs with new, innovative diagnostic tools.

RELIABLE

Your customers, employees and partners expect your applications to work 24/7. Downtime is unacceptable. System x servers continue to have the highest availability of all x86-based servers.

EFFICIENT

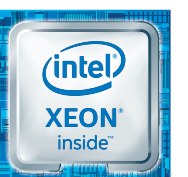
Let us help your business drive more workloads and minimise data centre costs. The M5 servers deliver efficiencies in performance, power and thermal management, tools, and platform design.

By harnessing the new M5 servers, your organisation can achieve:

- Up to 131% performance improvements over the previous generation for faster analytics and improved business decision-making capabilities.²

¹According to TBR analyst report, released in August 2015, Lenovo was rated #1 in all 22 of the evaluated attributes.

²Up to 131% performance boost with Intel® internal measurements as of June 2014 for SPECjbb*2013 Multi-JVM max jOPS. Intel® Xeon® E5-2693 v3 (18C, 2.3GHz, 145W) vs Intel® Xeon® E5-2697 v2 (12C, 2.7GHz, 130W).



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