

## Empower with device flexibility

Lenovo Device as a Service (DaaS) can better serve the consumerized expectations of your next-gen workforce.







MOBILE

PC

**DATA CENTER** 

# Equip your organization with the latest technology - No upfront costs

As the #1 PC manufacturer in the world, depend on Lenovo to empower your employees with world-class hardware and manage the entire lifecycle so you can achieve so much more:

Take back your time, capital and resources to focus on what you do best.

Let Lenovo do the rest.

**CREATE A TECH-SAVVY ORGANIZATION:** Keep up with the rapidly changing technology landscape, and improve workforce productivity with best-in-class Lenovo Thinkpad Notebook and ThinkCentre Desktops.

#### FUEL YOUR BUSINESS WITH RE-CLAIMED CAPITAL:

Significantly lower your total cost of ownership, increase cash flow and fund initiatives that generate more revenue for your business.

**OPTIMIZE USAGE:** DaaS gives you choice. Lenovo offers a certain degree of flexibility allowing you to expand or reduce PC subscriptions if needed.

**FREE UP INTERNAL IT RESOURCES:** Utilize the Lenovo Project Management Operations (PMO) team to take care of the configuration, deployment, management, and disposal of your hardware.

**SECURE DEVICES WITH CONFIDENCE:** Ensure your devices and data are fiercely protected against security attacks. Maintain always-on visibility and control across all layers of potential vulnerability: device, applications, data and users.

## **Key features**



#### **CONFIGURATION**

Custom image, configure BIOS and load management tools.



## HARDWARE AND SOFTWARE **MONITORING**

Hardware and software asset reports, remote management and remediation tools, multivendor, patches and onsite options.



#### **OPTIONAL ADD-ONS**

Web monitoring, email monitoring, managed anti-virus and Office 365.



#### **DEPLOY ONSITE**

Install new machine, migrate data and remove old machine.



## ASSET RECOVERY

Lease management reports, call history/loss control reports, removal of old assets with a certified data delete.



## PREMIER SUPPORT

Single end-user phone line, Technical Account Manager, multi-vendor and onsite fix.



## FLEXIBILITY TO SCALE

Ability to adjust PC volume by up to 15% over contract term.



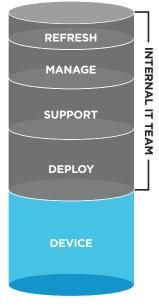
## (A) DATA AND DEVICE SECURITY

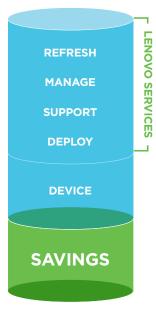
Managed endpoint security with continuous monitoring. Includes suspicious event alerts, security posture reports, at-risk data discovery, security application health monitoring and remote remediation of potential security incidents.

# Why Lenovo Services?



Increase efficiency at every stage of the lifecycle and benefit from a lower total cost of ownership (TCO) as part of a convenient and complete hardware and services solution.





**CLIENT MANAGED COST BREAKDOWN** 

**LENOVO SERVICES COST BREAKDOWN** 

LENOVO SERVICES HAS IT ALL COVERED		
PROCUREMENT	Choose from pre-configured packages or request custom configurations.	
CONFIGURATION & DEPLOYMENT	Reduce set-up and logistics costs by having Lenovo manage image, image load and deployment.	
SUPPORT	Keep your hardware in optimal condition with Lenovo's Premier Support expert diagnosis and remediation.	
HARDWARE & SOFTWARE MANAGEMENT	Lenovo provides all asset management and monthly reports.	
RECOVERY & REFRESH	Lenovo can manage disposal that's compliant with local governance and environmental regulations, asset recovery & resale, plus PC refresh.	
DEVICE SECURITY		

## Data and device security



Lenovo combines partnerships with security leaders and proprietary solutions to create the most secure PCs in the industry.



We value transparency, secure features, components and logistics, coupled with the best IT security solutions to provide a complete end-to-end security approach.

SOLVING CONC	ERNS WITH DATA - IDENTITY - ONLIN	E - DEVICE (DIODE)	
	Common concerns on data security:		
SECURING DATA	1. Protect data on my system.	2. Protect data off-device.	
	3. Meet regulations for disclosure.		
	<b>Design:</b> dTPM 2.0, Secure Data Erase		
	Partnerships: WinMagic, Intel Data Guard		
	Lenovo, in partnership with WinMagic, ensures a comprehensive FDE solution while also using		
		strators to remotely wipe data from the device.	
	Common concerns on protecting end user identity:		
USER'S IDENTITY	1. How do I trust the devices?	2. Regulations require 2-factor authentication.	
	3. Passwords get breached.	4. Poor user log-on experience.	
	Design: Secure biometrics		
	Partnerships: Intel SGX, Microsoft VBS		
	Lenovo has led the way in security biometrics with our integrated fingerprint reader and we go a step further in ID security with Intel's SGX to protect select code and data from modification or disclosure.		
PROTECTION ONLINE	Common concerns for online protection:		
	1. Prevent ID theft.	2. Help me connect securely.	
	3. Prevent malware & phishing.	4. Prevent data from leaving device.	
	<b>Design:</b> built-in FIDO authenticators	, and the second	
	Partnerships: McAfee A/V, Coro.net, Bufferzone		
		anies, so Lenovo has designed systems to have stronger and more secure Wifi access with Coro.net.	
SECURE THE DEVICE	Common concerns on device security:		
		ny? 2. How do I prevent my device from being compromised?	
	3. Updates need to be secure.		
	Design: Protected BIOS/ Secure SPI		
	Partnerships: Intel Secure Supply Chain, Absolute, Device Guard		
	Locking the data is only part of the equation. Companies also need to make sure the device itself is secure, so Lenovo consistently works to protect the system BIOS, plus uses Absolute's DDS for an adaptive endpoint solution		

# Have the latest tech at your fingertips



Enjoy Lenovo's vflagship devices at a price you can afford, including the multi-award-winning X series:

#### THIN, LIGHT AND POWERFUL



## THINKPAD X1 CARBON

Processor: Up to Intel® Core™ i7-8650U

OS: Windows 10 Pro

Graphics: Up to Intel\* HD Graphics 620

Memory: Up to 16GB LPDDR3 2133MHz

Storage: Up to 1TB SSD PCIe OPAL2.0

Battery: Up to 15 hours

Display: Up to 14" HDR WQHDIPS

(2560x1440) 500nits Anti-Glare

Non-Touch

#### **FLEXIBLE ENOUGH TO HANDLE ANYTHING**



## THINKPAD X1 YOGA

Processor: Up to Intel® Core™ i7-8650U

OS: Windows 10 Pro

Graphics: Up to Intel® HD Graphics 620

Memory: Up to 16GB LPDDR3 2133 MHz

Storage: Up to 1TB PCle SSD OPAL2.0

Battery: Up to 15 hours

Display: Up to 14" HDR WQHDIPS

(2560x1440) 450nits Touch

Mobile devices to the data center - you can have it all with Lenovo DaaS. Talk to Lenovo Services about getting the right devices to keep your workforce happy, empowered and productive.



LEARN MORE, CONTACT YOUR LENOVO ACCOUNT MANAGER OR VISIT:

US: WWW.LENOVO.COM/DAAS
CA: WWW.LENOVO.COM/CA/DAAS

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